

July 6, 2022

**Flash Sale: PTZ Cameras and RM-LP100U End User Offer****Promotion Period: July 1, 2022 to September 30, 2022**

TO: JVC Professional Distributors

REF: 22-026DAV

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## **FREE RM-LP100U to End Users**

### **Purchasing 3 CONNECTED CAM® PTZ Cameras!**

JVC announces a limited time End User promotion. End User customers who purchase any combination of 3 new units of the KY-PZ200, KY-PZ400 or KY-PZ510 series PTZ Cameras with an RM-LP100U Remote Camera Controller during the promotion period will receive the controller at no cost.

**Promotion Fulfillment:**

- Distributors are to provide iDealers with the RM-LP100U at no charge. JVC will reimburse the cost of the RM-LP100U via credit to the Distributor account.
- Distributors must provide a scan copy/PDF of the following documentation to JVC so a credit for the RM-LP100U controller can be issued:
  - iDealer PO showing the simultaneous purchase of at least 3 qualifying PTZ cameras (mix or match) and one controller.
  - Distributor Invoice to the iDealer for the promotional sale(s).
  - JVC invoice(s) showing the Distributor purchase of the 3 qualifying PTZ cameras and one RM-LP100U (need not all be on one invoice).
    - JVC Invoice(s) to the Distributor must be dated after July 1, 2021.
- JVC will not be fulfilling the free promotional goods directly to the End User
- All submissions must be sent via email to [Ptzpromotion@us.jvckenwood.com](mailto:Ptzpromotion@us.jvckenwood.com)
- All information must be provided to JVC by 10/31/22 to receive this promotional credit.

**NOTE: The promotional free RM-LP100U *must* be passed through to the End User Customer. JVC Professional Products will advertise and heavily promote this promotion through the month of September 2022.**

**In addition:**

- Concurrently running promotions and programs are applicable.
- JVC reserves full rights to modify or cancel this promotion.
- Promotional no charge goods returned to JVC are not eligible for credit reimbursement.
- Only new products are eligible for this promotion. B-stock products are not eligible.

If you have any additional questions regarding this promotion, please contact your JVC Professional Video Products District Sales Manager.

Our sincere thanks for your continued sales and support of JVC Professional Video Products.