



End User Instant Rebates

Effective 9/1/22. 12/31/22.

SKU	MAP	Instant Rebate	Rebate Price to End-Users
PT12X-SDI-xx-G2	\$1,599	\$100	\$1499
PT20X-SDI-xx-G2	\$1,699	\$100	\$1599
PT30X-SDI-xx-G2	\$1,799	\$100	\$1699
PT12X-USB-xx-G2	\$1,699	\$100	\$1599
PT20X-USB-xx-G2	\$1,799	\$100	\$1699
PT12X-NDI-xx	\$1,999	\$300	\$1699
PT20X-NDI-xx	\$2,099	\$300	\$1799
PT30X-NDI-xx	\$2,199	\$300	\$1899

Program Administration: (For resellers and distributors)

As this is an “End-User Instant Rebate”, we will allow an adjustment to MAP pricing if advertised as “New Price”, “Price After Rebate”, “Sale Price”, or something similar. In order for credits to level out the new sales price of good(s), POS reports will need to be sent to either PTZOptics or your distribution partner for verification. From there we will issue CM’s baences based on units sold during the promotional time. For any further questions please contact partners@ptzoptics.com