



January 1, 2023

New CONNECTED CAM™ PTZ Cameras End-User Instant Rebate Promotion

Promotion Period: January 1, 2023 to March 31, 2023

TO: JVC Professional Video Distributor

REF: 23-001DAV



New PTZ Camera End-User Instant Rebate Promotion!

In celebration of receiving our *third* major industry award, JVC announces a new End-User Rebate promotion: **New Instant Savings** is provided when purchasing one of our latest **CONNECTED CAM™ Professional PTZ Camera Line** models.

*Qualifying models and their corresponding End-User Instant Rebate amounts are as follows:

KY-PZ200 All Models
\$400 Instant Rebate

KY-PZ400NBU/WU
\$200 Instant Rebate

KY-PZ510 All Models
\$400 Instant Rebate

I-Dealers participating in this promotion are required to provide the *Instant Rebate at the time of sale to the End User. Distributors participating in this promotion are required to provide the Instant Rebate for each eligible camera at the time of sale to their I-Dealer. JVC in turn will provide the Distributor the corresponding account credit for each eligible camera sale during the promotion period. Account credit fulfillment is determined by the Distributor providing the required I-Dealer Point Of Sale (POS) information during the promotion.

NOTE: The Instant Rebates must be provided by the Distributor to the I-Dealer, then passed on to the End User. JVC Professional Products will advertise and heavily promote this promotion to the end of March 2023. JVC will not be fulfilling the Instant Rebate to the I-Dealer or end user.

Terms and Conditions:

- POS information must be for I-Dealer sales during January 1, 2023 through March 31, 2023.
- POS information must be provided to JVC within 30 days of the I-Dealer’s purchase date.
- POS information must include the following: I-Dealer name, street address, purchased model and its serial number, and date of sale.
- The promotion credit will not be provided if the I-Dealer POS information is missing or incomplete.
- The POS information is to be sent electronically to ptzpromotion@us.jvckenwood.com.
- Account credit fulfillment will be processed within approximately four weeks of receipt by JVC.
- JVC Professional Video Products reserves the right to apply credits to any outstanding balances beyond what is within current receivables status.
- Concurrently running promotions and programs are applicable.
- This promotion is valid only in the United States.
- JVC reserves the right to modify or terminate this program at any time.

Please contact your JVC Account Sales Manager to address any questions you may have regarding this announcement.

Thank you for your continued support of JVC Professional Video Products.