

## Case study

# How The Westport Library makes video easy and accessible with Epiphan Pearl

Running a production studio is the domain of professionals right? Not so fast. With easy to use technology like Epiphan Pearl, a production studio can be operated by volunteers and community members.



## Empowering the community

The Library houses a multi-camera studio and a live event space, and relies significantly on volunteers to produce the content and operate the gear. It's one thing to set up a space to create video content, but quite another to ensure the technology is simple enough for non-professionals. "Having equipment that's easy to use is critically important," says David Bibbey, Video Studios Manager for The Westport Library.

## Libraries as creator spaces

The Westport Library is a superb example of the growing trend of libraries as creator spaces. From podcasting to live performances, libraries are set to become media and production hubs. With over 17,000 public libraries in the US, the demand for easy-to-use video facilities is expected to grow significantly over the coming year.

"Any library, no matter how small, could find budget for a Pearl Mini to produce content"

David Bibbey, Video Studios Manager for The Westport Library

# Make every space a studio – in your community

Forward thinking libraries and community groups recognize the demand for creator spaces, and are making the investment for anyone to create live or recorded video content.

## How to make a studio anyone can use

Good news! It's not complicated. With Pearl Mini as the backbone for your studio, you get everything needed for anyone to create video content. Just add cameras and audio and you're set to start streaming and recording engaging video.

Ideal for

Podcasts

Vlogs

Interviews

Education

Performances

### Pearl Mini

MSRP \$3,750

The most universal video solution for capturing, streaming, enhancing, and recording video. Connect multiple cameras and pro audio.



### Canon CRN300

MSRP \$3,699

With a pair of these pan, tilt, zoom (PTZ) cameras you can create a multi-camera production with outstanding image quality.



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